



Steamboat Springs Winter Sports Club
and The Foundation, SSWSC
ANNUAL REPORT
2018-2019



A Letter from Sarah Floyd and Jon Nolting



We have completed another very positive year athletically and financially while continuing to build our reputation for the most professional coaches on the hill, and for high level athlete development, while fostering a culture of growth and learning for both athletes and staff.

We celebrated once again when U.S. Ski & Snowboard recognized our Ski Jumping/Nordic Combined programs with

Club of the Year honors and Karl Denney as Ski Jumping/Nordic Combined Domestic Coach of the Year. Throughout this report you will see athletic highlights and accomplishments which demonstrate the success of our organization on many levels.

In keeping with our high priority of providing opportunities for all interested youth in our community to experience SSWSC programs, we initiated our EZ Scholarship program, which is detailed in this annual report, and enhanced our Free Community Programs, offering programs to the ACE after school students.

We hope that this annual report reflects our continued commitment to provide life changing experiences for all of our athletes and our coaching team. We encourage you to read the full report online. Thank you for your ongoing support. We look forward to continuing to partner with you for 2019-2020 in changing the lives of our youth.

With Sincere Appreciation,

Sarah Floyd
Executive Director

Jon Nolting
Associate Executive Director

Thank You!

GOLD Annual Support Partners

Alpine Mountain Ranch & Club
City of Steamboat Springs
Native Excavating, Inc./Alpine Aggregates, LLC
Smartwool
Steamboat Radio
Steamboat Ski & Resort Corporation
UCHealth
Yampa Valley Bank

SILVER Annual Support Partners

Christy Sports Ski and Snowboard
Colorado Event Rentals
Deer Park Road Corporation
Honey Stinger BAP Big Agnes
Metroclean
Nordic Excavating, Inc.
Orthopaedics of Steamboat Springs
Resort Group
Steamboat Sotheby's International Realty
Truffle Pig and Carl's Tavern

BRONZE Annual Support Partners

Ace's High Services Royal Flush Industries
Alissa and Jeff Merage

Champions On the Mountain

ALPINE

One in five skiers identified in U.S. Ski & Snowboard's nationwide elite development pool are from the SSWSC! Jordan Simon won the U16 Nationals title. Alum Jett Seymour won the NCAA Slalom title and joined fellow alum Alex Barounos as NCAA All-Americans.

SKI JUMPING/NORDIC COMBINED

Ski Jumping/Nordic Combined earned an unprecedented third consecutive U.S. Ski & Snowboard Club of the Year award. Seven athletes named to the USA Nordic Junior National Team. Successfully hosted the first ever women's Continental Cup Nordic Combined event in North America and the local Hitchens Brothers Wednesday Night Jump Series saw its biggest fields ever with over 100 jumpers flying over town.

FREESTYLE

Kenzie Radway won the NorAm title and made the U.S. Ski Team marking four years in a row that a SSWSC moguls skier made the national team. Landon Wendler and Maggie Ryan were ranked in the top five in the NorAm standings. Record turnout by SSWSC skiers at the home Devo Series event shows great depth in the program.

CROSS COUNTRY

Noel Keeffe became the first ever SSWSC skier to make the U.S. Cross Country Ski Team. Wally Magill took the 5k freestyle Junior National title and Waverly Gebhardt was the top junior sprinter at the U.S. National Championships.

SNOWBOARDING

Every coach was trained and certified by USASA. The snowboard program had exceptional survey results from SSWSC members this year. Alum Mick Dierdorff claimed two World titles in snowboardcross. SSWSC riders earned 23 podiums at USASA Nationals.

FREESKIING

Riley Jacobs was the top U.S. finisher at Junior Worlds. Program focus on youth with the first Big Mountain Steamboat Cup and first International Freeskiers Association U12 events being hosted in Steamboat.



VIEW THE FULL REPORT ONLINE: www.sswscanualreport1819.com

Champions Off the Mountain



Ski Town U.S.A. Initiative

Mountain Valley Bank, Steamboat Springs Winter Sports Club, Christy Sports, Smartwool, Steamboat Springs School District, and the City of Steamboat Springs come together to provide all the components necessary to run the Ski Town, U.S.A.® Initiative. This program gives every Steamboat Springs School District 2nd grader the opportunity to learn to ski/ride at no cost. Four days of ski lessons are provided to each child who participates in this program. The program is held at historic Howelsen Hill Ski Area during school days in January and February. Each student participates in a two-hour lesson coached by SSWSC athletes and coach volunteers through the SSWSC 'Champions of Service' program. We observe our competitive athletes in their role as excellent youth mentors for the kids and are impressed with their kindness, patience and positive energy.



Achieving, Collaborating, and Exploring Club's After School Ski Program

With rental gear provided by Steamboat Ski and Bike Kare and coaching from the Steamboat Springs Winter Sports Club, twenty-five 4th and 5th grade kids who participate in the Soda Creek Elementary "ACE" Club come to ski or ride for three free sessions at Historic Howelsen Hill. Most of the kids participating in the "Achieving, Collaborating, and Exploring" Club's after school Ski Program use English as a second language. The focus of the group remains on homework help and developing vocabulary, reading and writing skills, but the group also embarks on adventures through the community to grow vocabulary and provide kids with the chance to experience new things they wouldn't normally do. The Steamboat Springs Winter Sports Club is proud to work with the ACE club to bring skiing and riding to these students.

Our Signature Event



Winter Carnival

With over a century as the official organizer of the Winter Carnival, the Steamboat Springs Winter Sports Club is proud to host this historic event that has been listed as one of the Top Ten Winter Carnivals in the World by National Geographic. Nearly 9,000 people attended to watch skijoring down the main street, the famous Lighted Man in his pyrotechnic suit shooting fireworks from his body, athletes jumping through the fiery hoop and Tim Borden's first attempt at the world's largest firework! Thanks to Yampa Valley Electric Association, the SSWSC athletes were more lit up than ever this year for the Night Extravaganza! Gary and Nancy Gray were recognized as the Grand Marshals with senior Sequoia Anstine as queen, Riley Hodges as Junior Attendant, and Maisie Wagner as the Sophomore Attendant.

The Foundation

SSWSC Presents – 2018 Bringing Down the House Concert

On a warm August evening, Nashville Singer-Songwriters Barry Dean, Gordie Sampson, Caitlyn Smith and Troy Verges entertained approximately 100 guests with their music and storytelling. Our gratitude to sponsors Guido and Naoko Costantini who opened their lovely home for this extraordinary event. Many thanks to the Tredway family for providing this opportunity to bring astonishing talent to Steamboat, benefiting the SSWSC athletes. We extend our appreciation to David and Debbie Dacus for their sponsorship of wine.

Stars at Night 2018 Gala – Celebrating Community!

This was a wonderful opportunity to thank our community, partnerships, sponsors and donors for the support they provide to the SSWSC athletes. Guests were treated to dining, live auction and rockin' the dance floor to live entertainment.



THANK YOU to all of our supporters!
For a full list, see the report online.

Upcoming Events

“All In!” Giving Together Fundraiser

December 6, 2019 at Three Peaks Grill

Tito's Mountain Soiree

February 7, 2020 during Winter Carnival in the Party Tent on Vanatta Field
80's themed dance party with the 6 Million Dollar Band

Night Extravaganza Tent Party

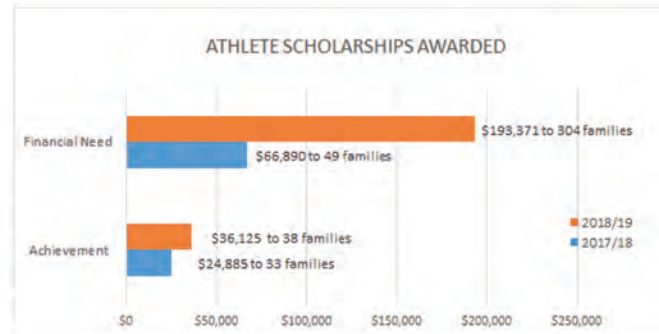
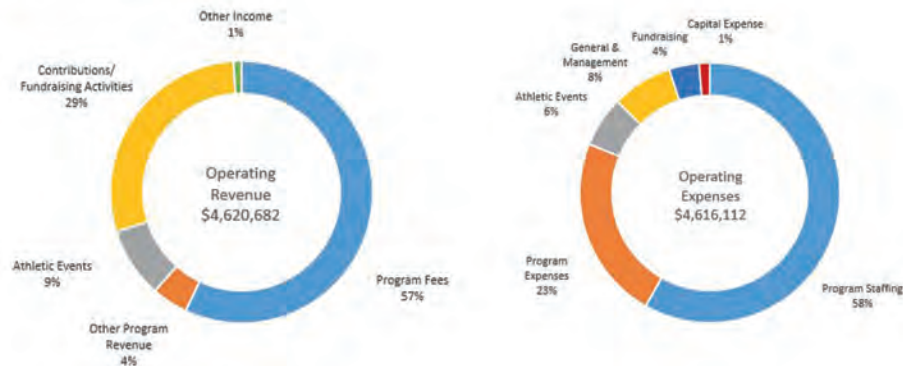
February 8, 2020 during Winter Carnival in the Party Tent on Vanatta Field



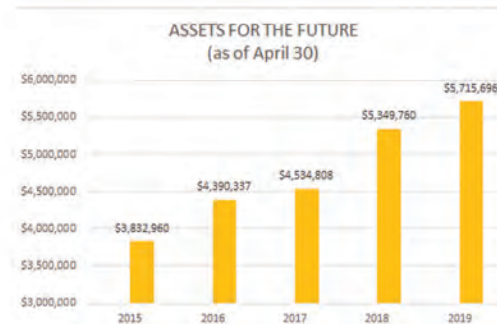
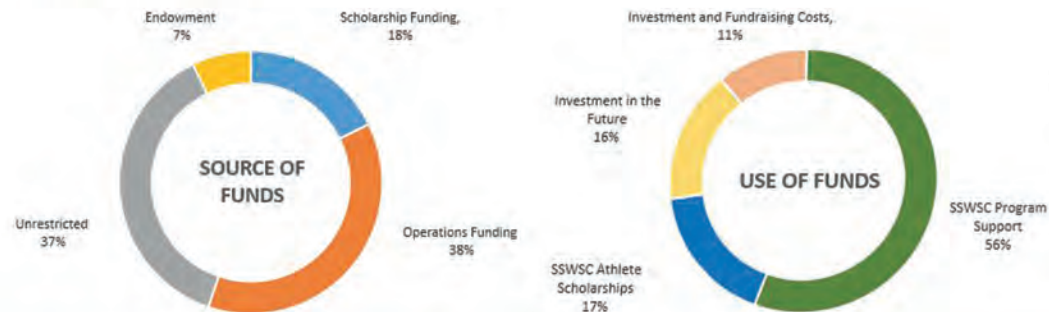
VIEW THE FULL REPORT ONLINE: www.sswscannualreport1819.com

Financials

SSWSC Financials



Foundation Financials



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SSWSC Annual Giving

Here's my gift:

Type of gift: ☐ One-time gift ☐ Monthly gift

Corporate: ☐ Give on behalf of a company

Tribute gift: ☐ This is a gift in honor or memory of:

Anonymous: ☐ Give anonymously

DONATE ONLINE by visiting sswsc.org/donate

Your donation goes further on COLORADO GIVES

DAY! Schedule your donation online on or before

December 10th to boost your contribution.

Designation:

☐ Area of Greatest Need

☐ Scholarships

☐ SSWSC Foundation Endowment

☐ A.C.E. Scholarship Fund

☐ Roberts-Gould SSWSC Coaches Endowment Fund

☐ Other: Please specify below

First/Last Name _____

Mailing Address 1 _____

Address 2 _____

City _____ State _____

Zip _____ Phone _____

Here's my gift amount:

☐ \$50 ☐ \$100 ☐ \$200 ☐ \$500 ☐ \$1000

Other \$ _____

Email Address _____

☐ My check is enclosed, payable to SSWSC Foundation

☐ Charge my gift to: MC/VISA/AMEX

☐ Please check if billing address same as mailing.

☐ Billing address if different:

Credit card # _____

Expiration date _____ CVV Number _____

☐ Add 3% to my donation to help defray credit card administration charges

☐ My company offers a matching gift program. Let's talk about the simple way to maximize my gift to SSWSC.



Leave a lasting legacy to SSWSC while meeting your own financial goals. We invite you to learn more about joining our Legacy Society and Planned Giving by visiting sswsc.org/donate or contacting Ellen Campbell.

Thank you for your generosity!

VIEW THE FULL REPORT ONLINE: www.sswscannualreport1819.com



U.S. Ski & Snowboard Ski Jumping/Nordic Combined Club of the Year

Steamboat Springs Winter Sports Club

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www.sswsc.org

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SSWSC Foundation is a non-profit 501(c)(3) organization, Federal Tax ID #74-2254732

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