



**SLASH & BURN
BANKED SLALOM**

SLASH AND BURN BANKED SLALOM
MARCH 13 & 14TH
STEAMBOAT SKI RESORT

SPONSOR DEADLINES

JAN. 1, 2020

SPONSORSHIP 1/2 CASH BALANCE
Half of Sponsorship Amount is due

SPONSOR LOGO

Vector file emailed to relow@sswsc.org

MARCH 1, 2019

SPONSORSHIP FULL CASH BALANCE
Remainder of Balance due in FULL
SPONSOR BANNER/SWAG & PRIZES
CERTIFICATE OF INSURANCE
For Sponsors with approved demo space

RACER REGISTRATION DEADLINES

MARCH 1, 2020 - NO DAY OF REGISTRATION OR RACER SWAP

SLASH AND BURN CONTACT:



GENERAL SPONSORSHIP AND RACE REGISTRATION: [Tori Koski, tkoski@sswsc.org](mailto:Tori.Koski@sswsc.org)
www.sswsc.org/events/slashandburn

**SUPPORT PARTNER
RECOGNITION
MARCH 13-14, 2020**



Pay Online at
www.sswsc.org/events/slashandburn
Contact Tori Koski tkoski@sswsc.org

Ship product via UPS or Fed Ex:
Powder Tools
935 Confluence Court
Steamboat Springs, CO 80477

PARTNER NAME AND LOGO PLACEMENT:	PRESENTING \$2,000	CORPORATE \$1,000	COMMUNITY \$250
Use of SSWSC logo for co-branding	✓	✓	✓
Presenting Support Partner	✓		
Event website	✓	✓	
Event social media	✓	✓	
Event email news blasts	✓		
Printed poster	✓	✓	
Schedule/program	✓	✓	
Competitor bibs	✓		
Your company's banner at event	✓	✓	✓
Competitor T-shirts	✓ large logo	✓ medium logo	
VERBAL RECOGNITION			
Recognition during event	✓	✓	✓
Podium recognition during event	✓	✓	
Radio recognition	✓		
TARGETED CUSTOMER INTERACTIONS:			
Premier vendor tent	✓		
Vendor tent		✓	✓
Distribution of coupons	✓	✓	✓
Appreciation tax letter	✓	✓	✓
Entry fee comps	✓ 4	✓ 2	✓ 1
Ticket comps	✓ 4	✓ 2	✓ 1

*Seeking product for competitor bags and prizes!

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[HTTPS://WWW.SSWSC.ORG/EVENTS/SLASHANDBURN](https://www.sswsc.org/events/slashandburn)

