



## LEGACY SOCIETY & PLANNED GIVING

*Together, We Are  
Creating Champions On and Off the Mountain*

As the philanthropic partner of the Steamboat Springs Winter Sports Club, the SSWSC Foundation is an independent 501(c)(3) organization that exists to enhance and provide for the long-term financial support of the club to ensure the stability and sustainability of its high-quality youth programs.

### **The Mission of the Steamboat Springs Winter Sports Club**

*“To create champions on and off the mountain by developing life skills and providing growth opportunities through participation in sports.”*

As a Steamboat Springs Winter Sports Club Foundation supporter, you have the opportunity to join the *Legacy Society*, which recognizes donor loyalty. For more than 100 years, the SSWSC has been the heart of the community and it is the investment of support partnerships, community members and donors that has always supported our historical club. Your investment in our legacy ensures our club will continue to provide training and youth development programs for future generations with the highest quality coaches and staff.

*Planned giving* is a program of various financial instruments that can be adapted to each donor's goals. All gifts to the SSWSC Foundation are tax deductible to the full extent of the law. Please consult with your tax advisor for information regarding your tax deduction.

## Why Give?

As the philanthropic partner of the Steamboat Springs Winter Sports Club, the SSWSC Foundation's goal is to make our programs more affordable to any child who wishes to participate in the SSWSC. We strive to bring world-class athletic and youth development programs to our members. We do this at prices that are significantly less than the actual costs of operating those programs. We have a strong commitment to maintaining a very high level of excellence, and year-in and year-out investments in top level coaches/mentors, facilities and equipment are critical. We recognize that the member fees that families pay for their athletes to participate in the SSWSC, as well as travel and equipment costs, are substantial. Through the fundraising efforts and the generous financial support of our community, we subsidize the costs resulting in program fees that are on average 40% lower than the actual cost of providing our programs. Annually, we provide need-based and athletic achievement scholarships to nearly one hundred fifty athletes. With your help, we wish to increase the number of scholarships awarded in the coming years. The SSWSC Foundation would not exist without private and corporate donations.

*“Leaving a legacy through charitable giving is one of my dreams – including the Steamboat Springs Winter Sports Club in my estate plans allows me to achieve it. My donation honors the history and legacy of this unique organization. My gift is a token of my gratitude for the human spirit and teamwork demonstrated by each and every athlete, coach and staff of the SSWSC every day.” ~ Anonymous, Legacy Society Member*

## About Our Legacy Society

The SSWSC Legacy Society honors and celebrates donors, alumni, athletes, and friends who have made a commitment to support the SSWSC Foundation through a planned gift. The greatest benefit of membership is the satisfaction of knowing that you are supporting an organization that is important to you. One-hundred percent of your support benefits the SSWSC Foundation.

By making a deferred gift of \$50,000 or more, you help guarantee the continuing excellence of the SSWSC Foundation and positively impact future generations of athletes at the SSWSC. This level of gift qualifies you for our Legacy Society.

You may wish to make a pledge of an annual gift commitment five years or more and to ensure your participation in the Legacy Society in the coming years. Schedule your gift at a convenient time of year that works best for you. Contact us for more information to schedule your reoccurring gift.

## Benefits & Recognition

In recognition of your generosity, membership in the SSWSC Foundation Legacy Society includes:

- Name recognition on SSWSC Donor Wall
- Recognition on SSWSC website
- Recognition in annual report
- Invitation to luncheon with board members at annual meeting
- Exclusive invitations to SSWSC key events

We honor the wishes legacy donors choose to place on their gifts. This would include:

- Expanding our endowment
- Area of greatest need
- Scholarships
- Coaches
- Sustaining our programs or contributing to capital projects

Unless specified, your gift will be directed to the endowment.

We often recognize our donors in publications and/or recognition displays. If you prefer your name not be shared, please contact us.

## Participation

The Steamboat Springs Winter Sports Club Foundation is grateful for the special commitment in support of the Foundation's operations and priority projects shown by the members of our Legacy Society.

Gifts of IRA, retirement plan and insurance policy beneficiary designations are appreciated and a popular way of planned giving.

At the time the Legacy Society Recognition Form is submitted, we require supporting documents of financial or estate designating SSWSC Foundation as the primary beneficiary. *Please contact us for a copy the recognition form.*

It is at the discretion of the SSWSC to review and request updated certificates to ensure estate documents and beneficiary designations every three to four years.

## Planned Giving - Remember, you don't have to be rich to leave a bequest

*Planned giving has maximum benefits for both you as a donor AND the SSWSC. It offers you ways to give beyond the use of your current assets and often provides significant estate tax benefits.*

Planned gifts to the Steamboat Springs Winter Sports Club Foundation are a way to make a philanthropic investment even after your lifetime. Your gift enables the SSWSC Foundation to continue the rich legacy and tradition of providing world-class athletic and youth development programs to athletes from age 3 all the way to the U.S. Ski Team in almost every snow sport discipline. We can help you find a charitable plan that fits your goals.

Please contact us if you would like to make a gift of stock, property, or other investment at (970) 879-0695.

## Charitable Gift Annuity

### Gifts That Pay You Income

There's a way for you to support the SSWSC Foundation and feel confident that you have dependable income in your retirement years. You can do this with a Charitable Gift Annuity.

A Charitable Gift Annuity can provide you with regular payments *and* allow us to further our work. You can also receive a variety of tax benefits, including a federal income tax charitable deduction.

### Gifts That Pay

Your payments depend on your age at the time of the donation. If you are younger than 60, we recommend that you learn more about your options and discuss them with your advisor as well as the SSWSC Executive Director at the Foundation.

### An Example of How It Works

Ben, 68, and Stephany, 65, want to make a contribution to the Steamboat Springs Winter Sports Club Foundation but they also want to ensure that they have dependable income during their retirement years. They establish a \$20,000 charitable gift annuity.

Based on their ages, they will receive a payment rate of 4.3 percent, which means that they will receive **\$860 each year** for the remainder of their lives. They're also eligible for a federal income tax **charitable deduction of \$5,544\*** when they itemize. Finally, they know that after their lifetimes, the remaining amount will be used to support our mission.

\*Based on annual payments and a 2.4 percent charitable midterm federal rate. Deductions vary based on income earned.

For more information, please contact your professional financial advisor.

## Make a Gift in 3 Easy Steps

Not everyone wants to commit to making a gift in their wills or estates. Some prefer the increased flexibility that a beneficiary designation provides by using:

- IRAs and retirement plans
- Life insurance policies
- Commercial annuities - more details are provided under Charitable Trusts, page 6

It only takes three simple steps to make this type of gift. Here's how to name the Steamboat Springs Winter Sports Club Foundation as a beneficiary:

1. Contact your retirement plan administrator, insurance company, bank or financial institution for a change-of-beneficiary form.
2. Decide what percentage (1 to 100) you would like us to receive and name the SSWSC Foundation, along with the percentage you chose, on the beneficiary form.
3. Return the completed form to your plan administrator, insurance company, bank or financial institution.

### An Example of How It Works

Richard and Diane treasure the financial help they've been able to give their children and the Steamboat Springs Winter Sports Club Foundation over the years. The couple recently updated their will to leave stocks and real estate to their kids. They left the SSWSC Foundation a \$75,000 IRA to be transferred following their lifetime. Given that the Steamboat Springs Winter Sports Club Foundation is tax-exempt, all \$75,000 will help support our mission.

If Richard and Diane had left the IRA to their children, approximately \$21,000\* would have gone to pay federal income taxes-leaving only \$54,000 for their family's use. Richard and Diane are happy knowing they are making the most of their hard-earned money thanks to their updated estate plan.

\*Based on an assumption of a 28 percent marginal income tax bracket.

## Gift in Your Will or Living Trust

### Deepen Your Connections

You want to leave money to Steamboat Springs Winter Sports Club Foundation in your will. You *also* want the flexibility to change your will in the event that life circumstances change. You can do both.

In as little as one sentence you may complete your gift. This type of donation to the Steamboat Springs Winter Sports Club Foundation in your will or living trust helps ensure that we continue our mission for years to come. Bequests can enable donors to make more significant gifts than they would have been able to during their lifetimes.

A bequest can be made in several ways:

1. You can gift a specific dollar amount or asset
2. You can gift a percentage of your estate
3. You can gift from the balance or residue of your estate
4. You can make a beneficiary designation of certain assets
  - *Specific Bequest:* A specific bequest is one in which you state a fixed dollar amount, a specific asset, or a percentage of your estate to the beneficiary. If you want to leave a specific dollar amount or particular items (such as stocks or bonds, land, or other tangible personal property) this is the type of bequest that you would use.
  - *General Bequest:* This type of bequest is usually a gift of a stated amount of money that does not specify the source from which it should be paid. This gives your executor the flexibility to honor the bequest from any available source.
  - *Residuary Bequest:* This type of bequest is honored after all other bequests have been satisfied, and all debts, expenses, and taxes have been paid. This bequest maybe all or part of the balance of your estate.
  - *Contingent Bequest:* A contingent bequest names the Steamboat Springs Winter Sports Club Foundation as the recipient of your estate or a portion of thereof only in the event of specified circumstance. This type of bequest is fulfilled if certain conditions are met. For instance, if your primary beneficiary does not survive you, you can indicate your next choice for a recipient through a contingent designation.

## Charitable Trusts

When you feel that you're ready to make a substantial gift to the SSWSC Foundation, you may want to consider a charitable trust, which is a special type of trust. In addition to providing a benefit to the SSWSC Foundation, it also allows you to donate generously while giving you and your heirs tax benefits.

A Charitable Lead Trust is designed to reduce beneficiaries' taxable income by first donating a portion of the trust's income to charities and then, after a specified period of time, transferring the remainder of the trust to the beneficiaries.

Gifts such as Charitable Remainder Trust (CRT) provides an annuity to noncharitable beneficiaries for a term of years, either as a fixed amount (charitable remainder annuity

trust or CRAT) or percentage of assets (charitable remainder unitrust, or CRUT) and the remainder to a charitable beneficiary.

There are tax advantages for a charitable trust. It's in your best interest to contact a qualified tax attorney who can help ensure that your trust is tailored to your particular needs.

## **Two Types of Income from a Charitable Trust**

When you first set up a charitable trust, you will have a choice between two different ways of receiving an income from the fund.

### Annuity Payments

First, you can opt for a fixed annuity. Under this option, you elect to receive a fixed dollar amount from the trust each year. Even if the trust has a bad year and ends up losing money, you will still receive the same amount of money you did in the years before. Once you set up how much you want the trust to pay you yearly, you cannot go back and change it.

There are a few considerations to take into account when determining how much to set annuity payments at. First, if you set it too low, you will never receive the full benefit of setting up a charitable trust, although your income tax deduction will be greater. Second, if you set the annuity too high, you may end up depleting the principal of the trust, thus leaving the charity with nothing at your death. Also, with annuities that are too high, your income tax deduction is lessened. Lastly, a charity is less likely to agree to be the trustee of a trust where annuity payments are too high because it may end up with nothing at the termination of the trust, having had to pay the entire principal in annuity payments.

### Percentage Payments

Another, more common, option for payments is to set your annual payment as a percentage of the current value of the trust fund. No matter how much the trust made or lost in a year, you will still receive the same percentage share each year.

As an example, Larry's trust documents indicate that he will receive 5% of the value of the trust each year. So, at the end of every year, the trust will be re-appraised to find its current value and will pay 5% of that value to Larry.

This payment option is better suited to handling changing market conditions such as inflation. If the value of the dollar increases, your annual payments will reflect this change by also increasing. However, the Internal Revenue Service has ruled that a trust beneficiary must receive at least 5% of the value of the trust each year.



## An Example of How It Works

Suppose Joan is trying to figure out what to do with a bunch of stock she bought 10 years ago for \$200,000. The stock is currently worth \$4 million, but Joan sees little income from the stock as the dividends are small. One option for Joan would be to sell the stock off and invest the money in some sort of fund that would pay a larger income. However, if Joan decided to sell the stock, she would owe \$570,000 in capital gains tax.

Another option Joan has is to set up a charitable trust with her favorite museum. She would donate the stock to the trust which would be able to sell the stock for a \$3.8 million profit because of its tax exempt status. In addition, Joan would be able to claim an income tax deduction, spread over a period of five years, for her charitable donation.

The charity would then be in charge of investing and managing the \$3.8 million. In addition, the trust document that Joan drew up requires the trust to pay Joan 7% of the value of the trust annually for the remainder of Joan's life. During the first year the trust is in operation, Joan would receive \$266,000. This amount will most likely change depending upon how well the trust succeeds in investing and managing the money. If the trust does well, Joan will be paid more each year.

If you're interested in starting a charitable remainder trust, you may benefit from the assistance of someone familiar with the tax code. It's in your best interest to contact a qualified tax attorney who can help ensure that your trust is tailored to your particular needs.

When considering the SSWSC for your charitable trust, please contact the SSWSC Executive Director or the Director of Development by calling (970) 879-0695.

## For Professional Advisors

In your work as a professional advisor, you value professionalism, integrity and honesty, taking the utmost care when serving your clients. As a nonprofit organization, we share your values and take the same care when it comes to helping our donors plan charitable gifts to Steamboat Springs Winter Sports Club Foundation. Please use these tools as you help your clients with their charitable plans, and feel free to contact us for more information or assistance.

### Tools for Professional Advisors

**Legal name:** Steamboat Springs Winter Sports Club Foundation

**Federal tax ID number:** #74-2254732

**Date Organization Established:** 2000

**Mailing Address:** P.O. Box 774487, Steamboat Springs, CO 80477

**Physical Address:** 845 Howelsen Parkway, Steamboat Springs, CO 80487

**Telephone Number:** (970) 879-0695



## **Partnering in the Steamboat Springs Winter Sports Club Legacy**

We understand that gifts to non-profit organizations such as the Steamboat Springs Winter Sports Club Foundation can be an important part of your clients' overall financial and estate plans. That's why we're committed to working with you to ensure that your clients find the charitable arrangements that best meet their needs. We believe that charitable planning is a process that ideally involves the donor, professional advisors and our gift planning staff—all working together to arrange the best gift possible.

### **Donor Bill of Rights**

Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

- I.** To be informed of the Steamboat Springs Winter Sports Club's mission, and of the way SSWSC Foundation intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.
- II.** To be informed of the identity of those serving on the organization's SSWSC Foundation's board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.
- III.** To have access to SSWSC Foundation's most recent financial statements.
- IV.** To be assured their gifts will be used for the purposes for which they were given.
- V.** To receive appropriate acknowledgement and recognition.
- VI.** To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law
- VII.** To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.

**VIII.** To be informed whether those seeking donations are volunteers, employees of the SSWSC Foundation's or hired solicitors.

**IX.** To have the opportunity for their names to be deleted from mailing lists that SSWSC Foundation's may intend to share.

**X.** To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.

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